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Dear residents and visitors of Thessaloniki,

This post informs you that personal data may be collected at public roads in the coming days, as part of a pilot conducted during the EU-funded iDriving project.

iDriving ("Intelligent & Digital Roadway Infrastructure for Vehicles Integrated with Next-Gen Technologies") is a research project funded by the European Union under the Horizon Europe programme, Grant Agreement No. 101147004. iDriving supports road users, road managers and agencies of urban and secondary roads with beyond state-of-the-art monitoring, prediction and warning capabilities - helping Europe meet its road safety goals.

As part of the project's activities, a pilot will take place in Thessaloniki. The pilot will test tools that detect weather and environmental hazards, such as heavy rain, flooding, or strong winds, on the road network, and send real-time safety alerts

When and where: The pilot activity will take place at the Kratiko Theatro Dasous parking space, from the 6th of October 2026 to the 8th of October 2026, between 9am and 5pm.

This notice is available in both English and Greek.

Who is responsible for your data: The Municipality of Thessaloniki as well as Accelligence, CERTH, TEKNIKER, SIMAVI, Université Gustave Eiffel, Mobilysis, DREVEN are joint controllers for this processing.

Contact Point: g.papastergios@thessaloniki.gr. For the project's data protection contact: defne.halil@netlaw.bg and iding@netlaw.bg.

What we may collect: The pilot does not intend to collect or process identifiable personal data like faces, license plates, vehicle IDs, driver behaviour or data related to dangerous driving. The UAVs/cameras will be used only to detect environmental and road-safety hazards, like fallen trees, rocks, garbage cans or similar obstacles on the road, and weather-related conditions. Nonetheless, as the pilot will take place in an open testing environment, incidental capture of passerby, vehicles, or license plates cannot be fully excluded. If such data is captured, it will not be used for identification or behavioural analysis. We do not aim to collect any special categories of personal data under Article 9 of the GDPR.

How is the data collected:



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Unmanned aerial vehicles (drones) patrol selected risk areas to detect obstacles on the road, such as fallen trees or rocks. Their onboard cameras may incidentally capture images of vehicles, license plates or people present in the area.

Legal basis: This specific processing is based on the Municipality's legitimate interest in improving road safety (Art. 6(1)(f) GDPR), following the balancing test required under the GDPR. This processing is fully compliant with the GDPR.

If such personal data is incidentally captured: Data from the footages will be stored only for as long as it is relevant to the purposes set above. This will allow the iDriving Partners to analyse the footage and in cases of capture of personal data then lead to the deletion and anonymization of the data as soon as possible.

How we protect your data: We apply secure storage, restricted access, and encryption to safeguard any data collected during the pilot. The data will be stored in the EU and will not be transferred to other third countries.

Who we share it with: Only the iDriving project partners who technically operate the pilot tools, and those responsible for anonymising the data.

Your rights: You have the right to access, rectify, erase, or restrict the use of your data, to object to processing, to data portability, to withdraw consent where applicable, not to be subject to automated decision-making, and to lodge a complaint with the Hellenic Data Protection Authority (dpa.gr).

Contact us: For any questions about this notice or the pilot, please contact g.papastergios@thessaloniki.gr or the project's data protection contact at dfne.halil@netlaw.bg and iding@netlaw.bg.